



# Mauricio Melgar Palacios

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EU community resident

## Idiomas

Spanish  
Native



Catalonian  
Basic

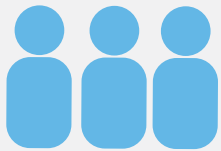


English  
Bilingual



## Skills

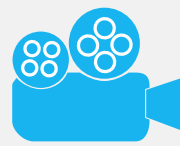
Teamwork



Creativity



Photo and video skills



## Program skills



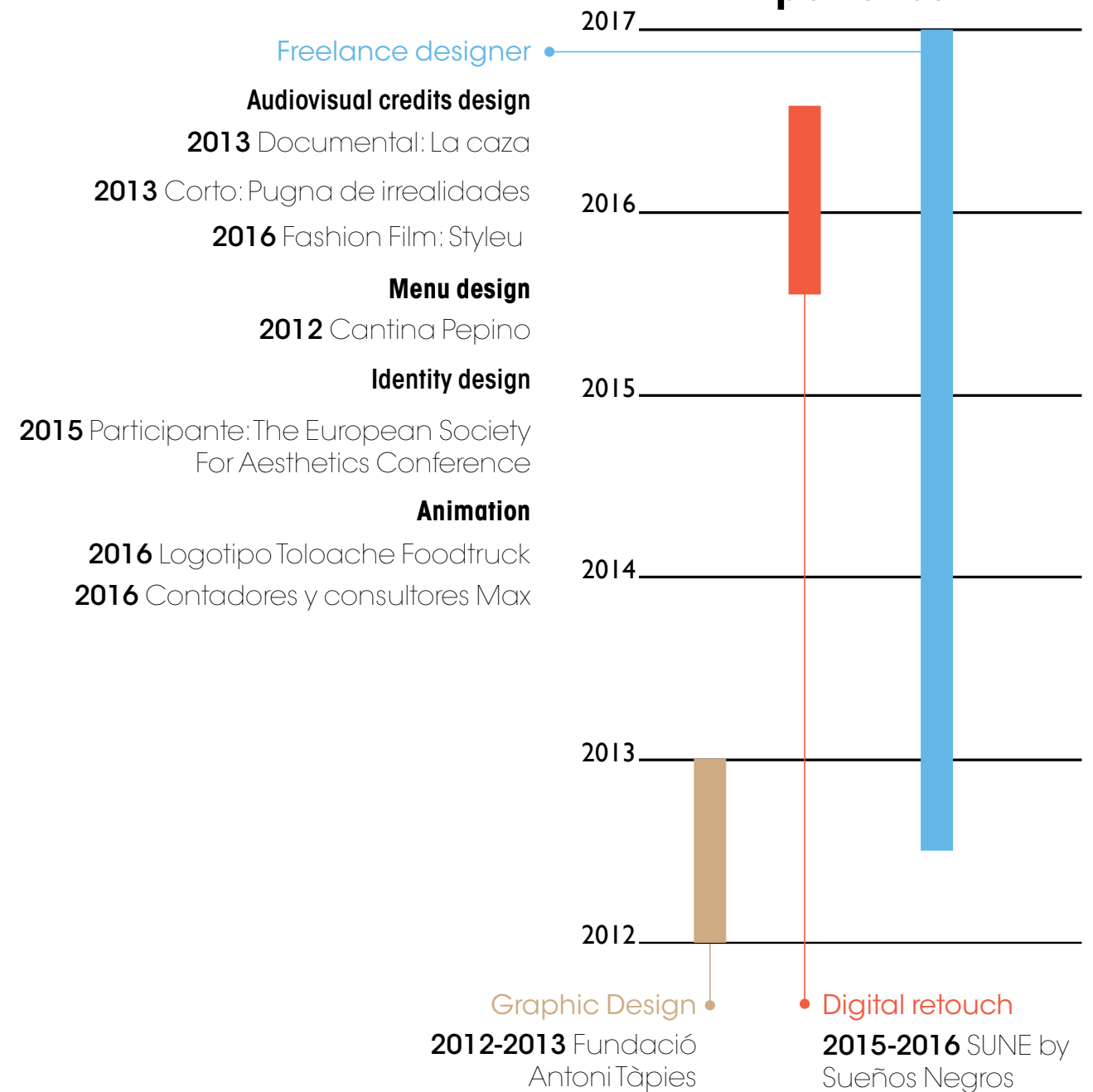
## Academics

Grado Universitario en Diseño  
**EINA Escola de Disseny**  
Actual

Grado superior en Diseño y Producción Editorial  
**IES Esteve Terradas i Illa**  
2013-2011

# Audiovisual Graphic Designer

## Experience



## Hobbies



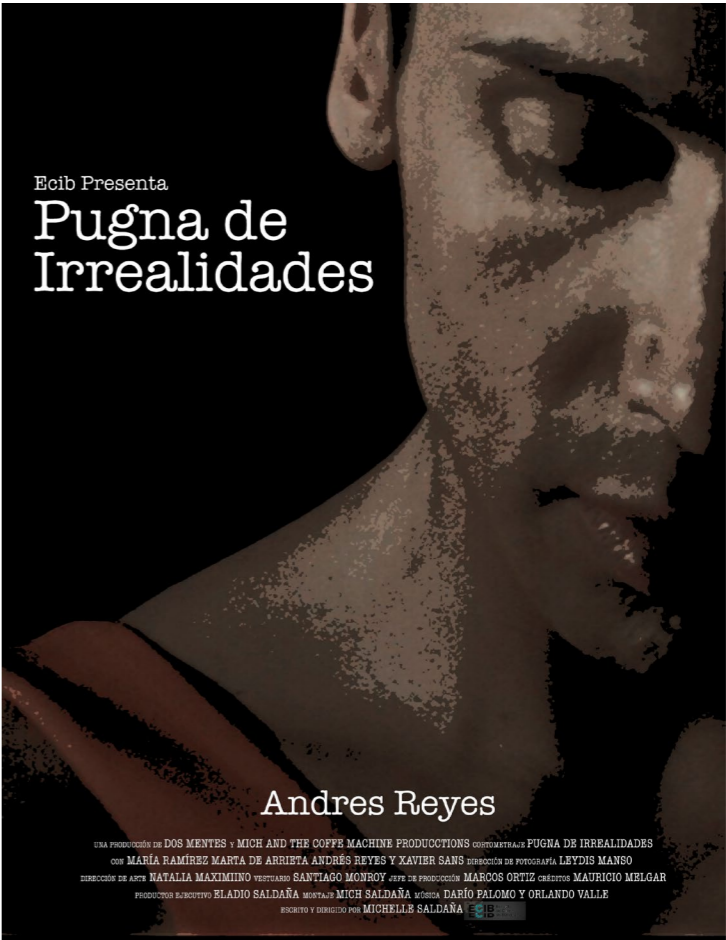
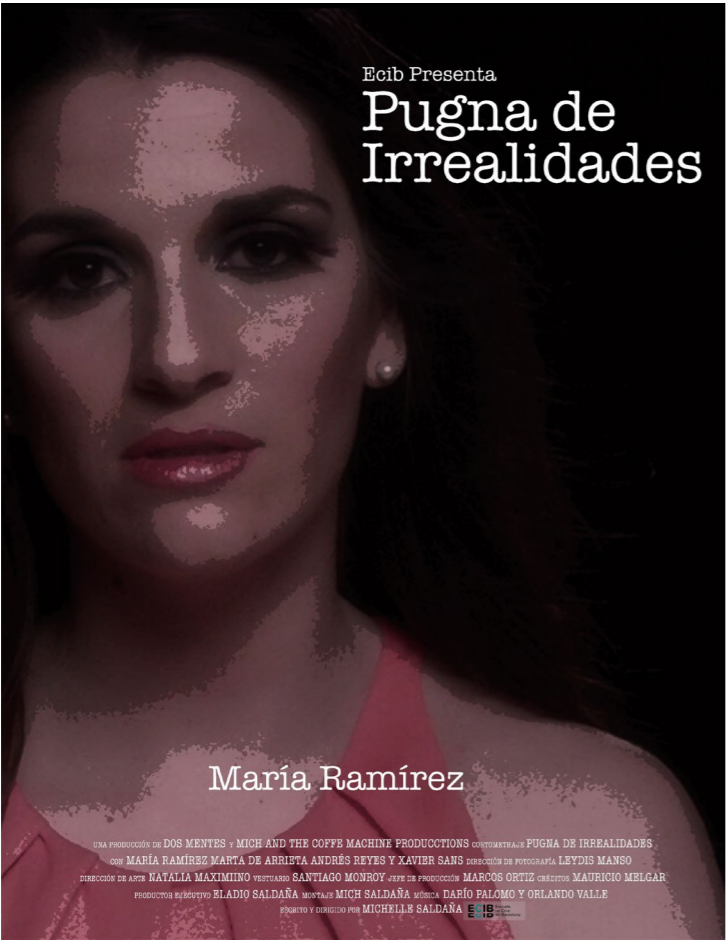
Pugna de irrealidades

Pugna de irrealidades is a fictional short where three scripted characters rebel against their creator. As a graphic designer this proyect consisted in creating visual elements for exit credits. and a series of movie posters that appeared on the premiere.

Created in: Barcelona

Public premiere: Cinemas Girona, 2013

Programas utilizados



Pugna de irrealidades

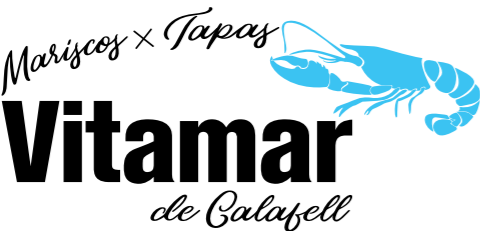



Vitamar de Calafell

Located on the calafell boardwalk, this modest restaurante offers seafood and typical tapas to enjoy near the beach. The brief stated an functional logotype and a simple menu design.


**design proposals:**      Logotipo and layout.

Programas utilizados



Primeros		
		
<b>Espagueti al gusto</b> Espaguetis al gust Spaghetti (choose from)		
▪ <b>Napolitana</b> Napolitana Neapolitan	▪ <b>Boloñesa</b> Bolonyesa Bolognese	▪ <b>Carbonara</b> Carbonara Carbonara
<b>Ensalada con boquerones tempura y salsa de yogur</b> Amanida amb seitons en tempura i vinagreta de iogurt Tempura anchovies salad with yogurt dressing		
<b>Gazpacho</b> Gaspaxo Gazpacho		
<b>Melón con jamón iberico</b> Meló amb pernil ibèric Melon with Iberian ham		
<b>Ensalada mixta con pasta y atún</b> Amanida mixta amb pasta i tonyina Mixed salad with pasta and tuna		
<b>Ensalada de casa</b> Amanida de casa Vitamar salad		

# Tapas

<b>Aceitunas gazpachadas</b> Olives gaspatxes Gaspacho olives	2,60€	<b>Croquetas</b> Croquetes Croquettes	4,00€
<b>Pinzas de marisco</b> Pinces de marisc Breaded crab pincers	4,90€	• Pollo Pollastre Chicken	
<b>Tapa de queso</b> Tapa de formatge Cheese tapa	5,30€	• Jamón Pernil Ham	
<b>Tapa de jamón ibérico</b> Tapa de pernil ibèric Iberian Ham	7,50€	<b>Aros de cebolla</b> Anelles de ceba Onion rings	4,00€
<b>Boquerón en tempura</b> Boqeron amb tempura Tempura anchovies	6,50€	<b>Calamares a la romana</b> Sípia a la romana Fried cuttlefish	7,50€
<b>Gambas con beicon</b> Gambes amb bacó Bacon wrapped prawn	6,50€	<b>Ensaladilla rusa</b> Amanida russa Vegetable salad	4,30€
<b>Gambas con coco</b> Gambes amb coco Coconut prawns	6,50€	<b>Pimientos de padrón</b> Pebrats de padró Padrón peppers	4,50€
<b>Alitas de pollo adobadas</b> Aletes de pollastre adobades Marinated chicken wings	4,90€	<b>Pulpo a la gallega</b> 11,50€ Pulpo a la gallega Galicia style octopus	
<b>Mejillones a la marinera</b> Musculos a la marinera Mussels with marinara sauce	8,40€	<b>Boquerones</b> Boquerons Anchovies	6,50€
<b>Salpicón de mariscos</b> Salpicó de marisc Seafood salad	6,90€	<b>Pescaditos fritos</b> Peixets fregits Fried fish tapa	6,50€
<b>Pan con tomate</b> Pa amb tomaquet Tomato bread	2,90€		
<b>Patatas fritas</b> Patates frites Chips	3,50€		
<b>Patatas bravas</b> Patates braves Spicy catalan chips	4,80€		
<b>Patatas artesanales</b> Patates artesanals Artisan potatoes	5,10€		

**IVA incluido**  
IVA inclòs  
VAT included

**Gracias por su visita**  
Gràcies per la seva visita  
Thank you for your visit

The European Society for Aesthetics

This project was centered to create an identity proposal for the ESA conference that was held in Barcelona in 2015. The system developed was centered around the euro-  
pean quotation marks as they are used to cite references and are linked to research  
development for these type of conferences.

**design proposals:** Poster design, personal badge, , editorial layout.

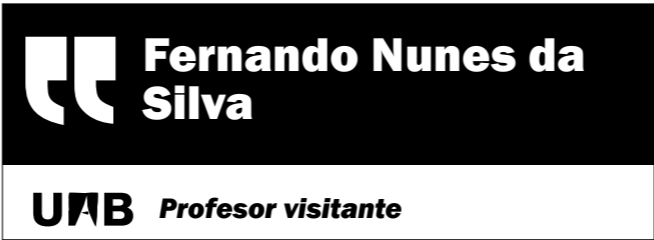
Programas utilizados



Cartel



Formato tarjeta



Formato nombre

Tipografía

Franklin Gothic Heavy  
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789

Optima LT Std  
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789

Editorial



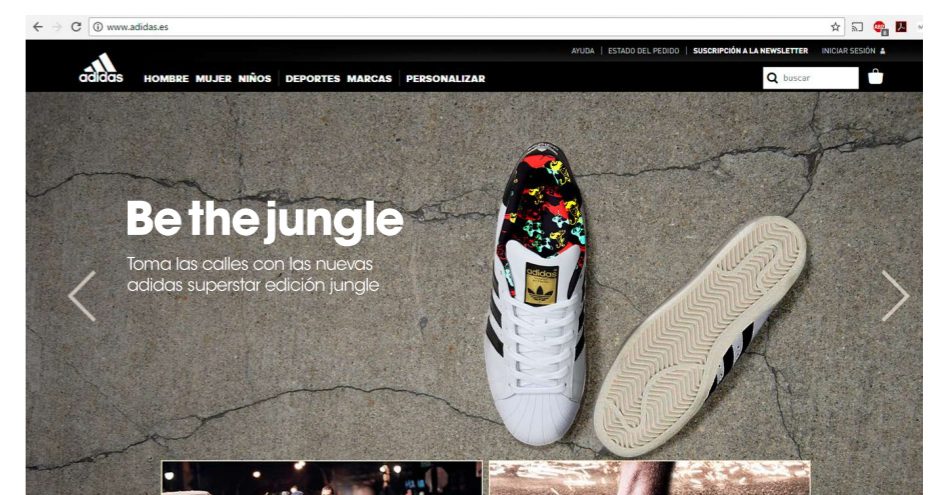
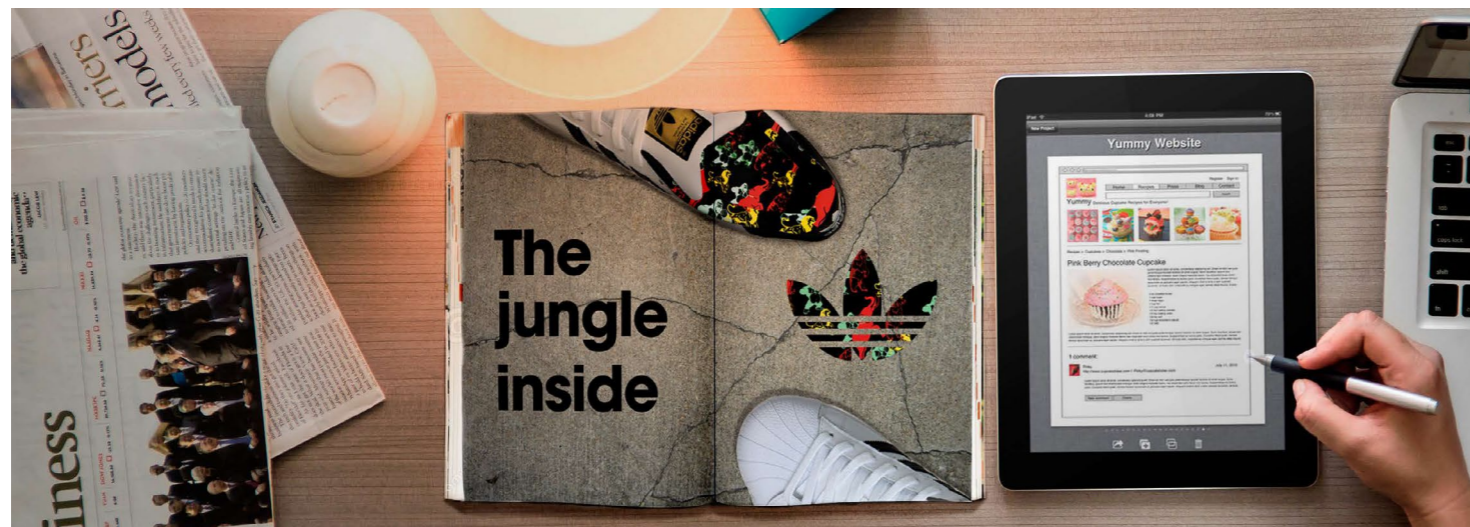
## Campaña Adidas + Jungle

Adidas The jungle inside was a fictitious project for art direction credit at EINA Centre Universitari de Disseny. The brief was to create an advertising campaign that stated a collaboration between Adidas and the english neo soul band Jungle. This project included the sneaker design, animation and mockup advertisement

**design proposals:** Elementos gráficos de producto, web banners, cartel vertical y horizontal, diseño de homepage, Vídeo promocional.

**Promo vídeo:** <https://vimeo.com/225776575>

### Programas utilizados



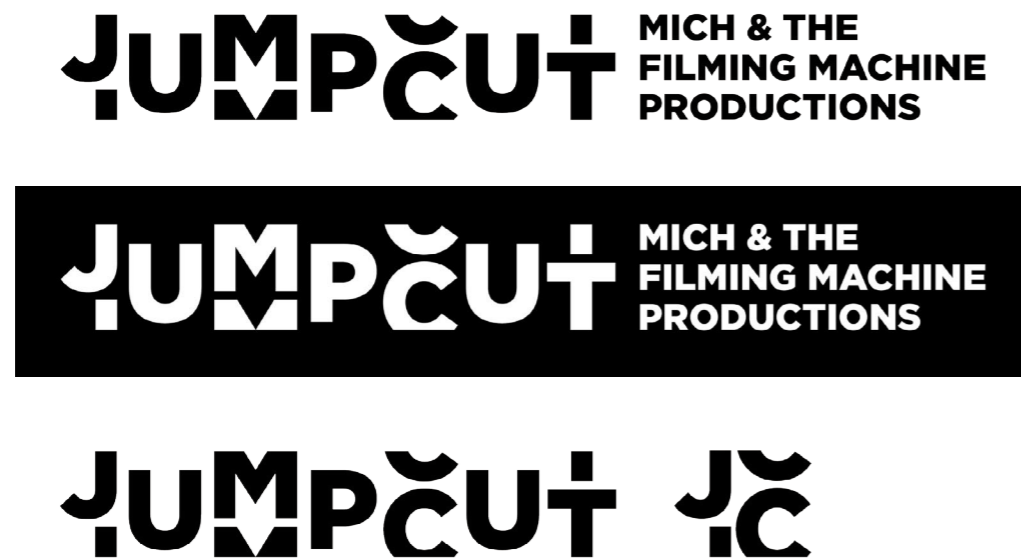
## Jumpcut

Jumpcut is a filmhouse based in Barcelona that looked for an identity redesign that focused on the company values and work quality. The final result created a brand that focused on the professional area without the extra references for the audiovisual area.

**Encargo:** Logotipo, brand handbook, tipografía, animación de logotipo, mosca/marca de agua y dirección de arte.

**Animación:** <https://vimeo.com/225776366>

### Programas utilizados



**MICH & THE  
FILMING MACHINE  
PRODUCTIONS**

**Michelle Saldaña**  
Directora

615 31 10 23  
[director@jumpcut.com](mailto:director@jumpcut.com)

Sepulveda, 84  
Barcelona, España

## SUNE by Sueños Negros

SUNE is a retail store focused on distributing top quality brand clothing in Barcelona. As part of the team my job was to do photo retouch for the website, illustrated elements for season campaigns, and company presentation for future retail brands, I also had the experience to create a summer fashion film for 2016.

**design proposals:** Digital retouch, Art direction.

**Vídeo:** <https://www.suneonline.com/blog/construyendo-una-primavera-sune-el-making-off/>

### Programas utilizados

